

WGCSA
Fall Business Meeting Minutes
Zoom
Thursday December 17th, 2020
10:30 am

Agenda:

1. Call to Order Lepine called the meeting to order at 10:32 AM
2. Roll Call of Officers and Directors
 - a. Present: Luck, Bonlender, Lepine, Johnson, Wright, Anthes, Canavan, LaBarre, Schmidt, Barlow, Grams, Conroy
 - b. Excused: Wegner, Wright
3. Reading of Minutes: Arneson moved to approve. Schmidt second. Motion unanimously carries.
4. Reading of Communications: FMC check of \$553 to WGCSA as result of industry give back program from Rayora Fungicide.
5. Report of Officers and Committees
 - a. Presidents Report
 - i. Thanks to WGCSA Membership, staff and membership at Maple Bluff Country Club, Past Presidents, current and past WGCSA Boards, Grass Roots Editor David Brandenburg, Industry Partners, UW Professors, GCSAA and other local Allied Associations, BMP Committee, Brett Grams
 - ii. Next Steps
 1. Continue to serve on Wisconsin Turfgrass Association Board
 2. See Best Management Practices to completion
 3. Successful transition to the next President
 - b. Chapter Managers Report
 - i. 2020 Review
 1. Started strong with GIS Hospitality Room, full slate of meeting sites, and plan for the year.
 2. March and April very busy for WGCSA due to pandemic
 - a. Strengths: united with PGA, GCOW, WSGA reacted quickly, pooled resources, and lobbied as industry
 - b. Weaknesses: non member clubs and superintendents
 3. Changes to Grass Roots and Directory
 - a. Directory Timing: 2020 directory delayed until 2021
 - b. Grass Roots changing to quarterly (4 times per year)
 - ii. 2021
 1. Wait out Pandemic
 2. Focus on Industry Partners (needed now more than ever)
 3. BMP goes live
 4. Adjust as needed but run all golf meetings as planned
 5. Plan on normalcy for fall

- iii. Membership Update
 - 1. Current membership is 405 down from 425. Anticipate this will return to normal in 2021.
 - c. Membership and Directory Committee: discussed in Chapter Managers Report
 - d. Golf and Arrangements Committee
 - i. Thursday Jan 21st, WTA-Happy Hour w/Turf Docs, Virtual Presentation
 - ii. Equipt. Managers Meeting (Cancelled due to Pandemic)
 - iii. GIS WI Room (Cancelled due to Pandemic will return in 2022)
 - iv. Assistant's Seminar (Cancelled due to Pandemic)
 - v. Tuesday March 2nd Spring Business Meeting (Online Meeting due to Pandemic)
 - vi. Wednesday April 28th, Super/Pro Outing, Wild Rock GC, WI Dells
 - vii. Tuesday May 4th, Class EM, Class C Mtg, Sand Valley – Sand Box Par 3 Course
 - viii. Tuesday May 11th, May Morning Golf Meeting, Abbey Springs, Fontana, WI
 - ix. Monday June 14th, June Golf Meeting, Lawsonia - The Links Green Lake, WI
 - x. Tuesday July 20th, WTA Summer Field Day, OJ Noer Research Facility (WTA confirm)
 - xi. August TBD, Joint NGL/Member Guest, NEED LOCATION
 - xii. Monday September 13th, Wee One Fundraiser, Pine Hills CC, Sheboygan
 - xiii. Fall TBD, Equipt. Managers Meeting , NEED LOCATION
 - xiv. TBD, WTA Golf Classic, TBD (WTA Confirm)
 - xv. TBD, Couples/Guest Evening, NEED LOCATION
 - xvi. Dec 2nd and 3rd, Turfgrass Symposium, American Club, Kohler
 - e. Education Committee: No Report
 - f. Publicity Committee:
 - i. Marketing the BMP will be the focus of the committee in 2021
 - ii. Adam Sufelow from Wisconsin Club is interested in hosting First Green with a local school.
 - g. Governmental Regulations Committee:
 - i. BMP launch will be tied in the committee in 2021
 - ii. GCSAA has signed on to open dialogue with the Biden administration
 - iii. All Grass Roots Ambassadors positions have been filled within the state
- 6. Unfinished Business
 - a. BMP Update
 - i. 2 year process. Working with Gina Rizzi and Radius Sports
 - ii. Final pre-design BMP guide in Word is complete (12 sections)
 - iii. Professionally designed PDF in progress, expected December 18th
 - iv. GCSAA tool upload estimated completion is December 18th
 - v. Committee final review by December 21st
 - vi. Final PDF version December 23rd
 - vii. Publish December 29th--press release is scheduled with GCSAA
 - viii. BMP microsite will be developed in January/February 2021
 - ix. Future:

1. Marketing and distribution will include, but is not limited to WGCSA members and non-member operators, Grassroots Ambassadors, concerned citizen groups within the community, allied associations, local government and the Media
2. Once the BMP is uploaded to the website, the facility tool will be made available to customize the BMP to an individual facility.
3. Any updates and additional research can be made to the BMP

7. New Business

a. Treasurers Report

- i. Grams presented BMP budget impact
- ii. Industry partner revenue down due to pandemic and will be adjusted down due to change to quarterly distribution of grass roots
- iii. Pandemic had negative on Par4Research revenue

b. Present the 2021 WGCSA Budget

	Projected 2020	Budget 2021	
Total 102 - Industry Partner Revenue	\$ 40,255	\$ 45,000	
104 - PARM Auction Revenue	\$ 6,951	\$ 10,000	
Total 47200 - 101 - Program Income	\$ 7,988	\$ 23,700	
47230 - 100 - Membership Dues	\$ 61,114	\$ 60,000	
Gross Profit	\$ 116,308	\$ 138,700	
Expense			
2000 - Accounting/ Bank Fees	\$ 334	\$ 350	
2001 - RSE Dues	\$ 288	\$ 290	
2002 - Wee One	\$ 2,000	\$ 2,000	
2003 - Chapter Management			
20030 - Office Supplies	\$ 954	\$ 975	Incl Phone
2003 - Chapter Management	\$ 39,419	\$ 40,000	
Total 2003 - Chapter Management	\$ 40,372	\$ 40,975	
2004 - D&O, Liab. Ins.	\$ 1,590	\$ 1,600	
2005 - Board Educ. & Mtg Expense	\$ -	\$ 250	
2006 - Member Awards	\$ 1,408	\$ 1,250	
2009 - Chapter Delegates Exp.	\$ -	\$ 500	
2012 - Other Costs	\$ 1,500	\$ 1,000	
Total 200 - General Expenses	\$ 47,492	\$ 48,215	
201 - Program Expenses			
Total 2010 - Monthly Meeting Exp.	\$ 6,498	\$ 18,200	
2011 - Symposium Expense	\$ -	\$ 12,000	Symp. Returns
2020 - GC SAA Hospitality Exp.	\$ 9,842	\$ -	NO GIS 2021
2030 - PARM Expense	\$ 860	\$ 1,200	
2040 BMP Expense	\$ 27,500	\$ 2,500	Printing/Promo
Total 201 - Program Expenses	\$ 44,700	\$ 33,900	

i.

					2020 - Grass Roots Expenses				Go from 6 Issues to 4
					20200 - Grass Roots Editing	\$ 3,000	\$ 2,000		
					20201 - Grass Roots Layout	\$ 6,300	\$ 5,000		Includes re design
					20202 - Grass Roots Printing/Mail	\$ 12,511	\$ 8,500		
					2020 - Grass Roots - Gifts/Other	\$ 650	\$ 650		
					Total 2020 - Grass Roots Expenses	\$ 22,461	\$ 16,150		
					2021 - Website-Email Serv.	\$ 1,412	\$ 1,500		
					2022 - Membership Mailings	\$ 225	\$ 225		
					2025 - Directory	\$ 4,400	\$ 4,500		
					Total 202 - Printing / Communications	\$ 28,498	\$ 22,375		
					204 - Scholarships and Research				
					2040 - J.R. Love Scholarship	\$ 1,500	\$ 1,500		Needs Formal App
					2041 - Legacy Scholarship	\$ 3,000	\$ 2,000		2 for 2021
					2042 - M. S. Miller Literary	\$ 1,000	\$ 1,000		
					2043 - TDL Donations	\$ 3,100	\$ 3,100		
					2044 - UW Mad./We Turf. Assoc.	\$ 1,000	\$ -		Phyto Path Donation
					2045 - PARR Research Donation	\$ 6,091	\$ 8,800		
					2046 - BFG/NOER FOUN.D.	\$ 500	\$ 2,500		No Symp. No Noer Don.
					2044 - UW Research Funding	\$ 13,884	\$ 9,975		Soldat (3rd of 3) for 2021
					2048 - WGC SA Turfgrass Scholarship	\$ -	\$ 1,500		No winner, so 3 Legacy 2020
					2049 - Great Lakes Reimbursement	\$ 1,238	\$ 1,650		
					Total 204 - Scholarships and Research	\$ 31,313	\$ 32,025		
					Total Expense	\$ 152,003	\$ 136,515		
					Net Ordinary Income	\$ (35,895)	\$ 2,185		
					45030 - Interest-Savings	\$ 76	\$ 50		
					Net Other Income	\$ 76	\$ 50		
					Net Income	\$ (35,819)	\$ 2,235		Return to Revenue OVER Expense

- ii.
- c. Present S&R for 2021

Scholarship and Research UW Research Requests with Timeline

Name of Project	Requested by:	2020 Funding	2021 Funding	2022 Funding	Unpaid Commitments
Compendium Update Funding	Koch	\$1,000			
Growth Model to Optimize Nitrogen Applications on Greens	Dr. Soldat	\$9,975 (2nd of 3)	\$9,975 (3rd of 3)		
Microbial Communities Associated with Dollar Spot Suppressive soils	Koch, Chou	\$10,000			
	Annual Totals	\$20,975	\$9,975		\$9,975



i.

Scholarship and Research

	<u>2020 Budget</u>	<u>2020 Projected</u>	<u>2021 Proposed</u>
J.R. Love Scholarship	\$ 1,500	\$ 1,500	\$ 1,500
Legacy Scholarship	\$ 2,000	\$ 3,000	\$ 2,000
M. S. Miller Literary	\$ 1,000	\$ 1,000	\$ 1,000
TDL Donations	\$ 3,100	\$ 3,100	\$ 3,100
PAR4 Research Donation	\$ 6,500	\$ 6,091	\$ 8,800
UW Research Funding	\$ 19,750	\$ 14,884	\$ 9,975
EIFG	\$ 500	\$ 1,000	\$ 500
Other/OJ Noer Foundation	\$ 2,000	No Symp.	\$ 2,000
NEW Turf Scholarship	\$ 1,500	Ex. Legacy	\$ 1,500
Great Lakes Certificates	\$ 1,650	\$ 1,238	\$ 1,650
Total Scholarship & Research	\$ 39,500	\$ 31,213	\$ 32,025



- ii.
- d. Vote on the 2021 S&R
 - i. Dustin Riley recommends creating an agreement with UW professors when funding multi-year research that certain benchmarks are met such as annual updates to receive future funds.
 - ii. Motion to approve made by Dustin Riley. Jens Arneson second. Motion unanimously carries.
- e. Report on GCSAA Delegates meeting
 - i. Potential dues increase delayed until 2022 due to pandemic.
 - ii. CGCS program will undergo a modernization.
 - iii. 2021 GIS will be virtual. "Crew" education track added due to virtual nature in 2021.
- f. Election of Officers and Directors
 - i. Canavan presented nomination for Officers and Directors and asked for nominations from the floor

2021 Nomination for Officers and Directors

As per the WGCSA By-Laws, the Nomination Committee of the WGCSA has put forward the following list of candidates for the Association's officers and directors for 2021.

The list of nominations is as follows:

President:	(one-year term)	Jeff Barlow, CGCS	Waupaca Country Club
Vice President:	(one-year term)	Scott Anthes	Brown County Golf Course
Treasurer:	(one-year term)	Garrett Luck	Hidden Glen at Bentdale Farms
Secretary:	(one-year term)	Benjamin LaBarre	Legend at Bristlecone Pines
Director:	(two-year term)	Timothy Schmidt	Butte des Morts Country Club
Director:	(two-year term)	Adam Sueflow	Wisconsin Club

Note: Brian Bonlender and Tim Wegner have one year remaining on term as director.
Nominations from the floor will be accepted for any and all positions at the election meeting.

Respectively Submitted, WGCSA Nomination Committee:
Jon Canavan, Jim Van Herwynen, CGCS, Chad Harrington



- ii.
 - iii. Nominations unanimously passed
8. Good of the Association
 - a. Arneson presented Presidents Plaque to outgoing president Lepine.
 9. Adjournment Meeting adjourned at 11:50.