

# 2021 Industry Partners Pricing and Contract

For Details see 2021 Industry Partner Program Flyer (or online at [www.wgcsa.com](http://www.wgcsa.com))

## Platinum Level Partner

Includes all the items marked with "P"

Cost **\$4,250**

Pricing reflects 7% discount off individual member pricing.

### Plus these Exclusives

Listing on Recognition Signs and all Mailings  
Use of IP Logo and Co. Logo on Press Release

## Gold Level Partner

Includes all the items marked with "G"

Cost **\$3,900**

Pricing reflects 7% discount off individual member pricing.

### Plus these Exclusives

Listing on Recognition Signs, and Press Release

## Silver Level Partner (Optional FULL or HALF Page GR AD)

Includes all the items marked with "S"

Cost (Full Groots) **\$3,225** or Cost (Half Groots) **\$2,825**

Pricing reflects 7% discount off individual member pricing.

### Plus these Exclusives

Listing on Recognition Signs, and Press Release

## Grass Roots Journal Pricing

Award Winning Quarterly Publication of the WGCSA

Advertising Contracts are for Full Year Only (4 issues)

ISSUE	MAIL	CLOSE	Ad Type	Ad Sizes	Member	Non-Member
Jan/Feb	Mar 1st	Feb 15th	Full Page	8.5x11	\$1650 P,G,SF	\$1,900
Mar/Apr	Jun 1st	May 15th	Half Page	Multiple	\$1250 SH	\$1,500
May/Jun	Sep 1st	Aug 15th	1/4 page	Multiple	\$975	\$1,225
Jul/Aug	Dec 1st	Nov 15th	1/8 page	Multiple	\$665	\$915

All Ads are 4 color, full bleed, ads can change each edition

See website for complete details ([www.wgcsa.com/advertising](http://www.wgcsa.com/advertising) info)

## Web Site Advertising

Ad Type	Member	Non-Member	Dimensions	
Top Banner (.swf)	\$600 P,G	\$650	468x60 pixels	100kb max. file size
Side Banner	\$500 S	\$550	200x300 pixels	.jpg, .gif, .swf (HTML5) files only.

## Meeting Sponsorships

Offerings	All 4 Events	Per Event
Hole Sponsor Sign	\$500 P,G,S	\$150
Flag Event Sponsor	\$500 P,G	\$150
Beverage, Title, Spkr Sponsor	Negotiable (call)	
Assistants Mtg. Spons.	\$75 P,G,S	
Equipt. Mgr. Mtg. Spons.	\$75 P,G,S	

## Couples Dinner Sponsorship

Offerings	Cost
Hole In One	\$250 P
Birdie	\$150 G
Par	\$75 S

All sponsors will be recognized evening of event and in Grass Roots.

## WI Hospitality Room (cancelled)

Offerings	Cost
Hole In One	\$1000 P
Birdie	\$500 G,S
Par	\$250

All sponsors will be recognized and shown on Power Point Show.

## WGCSA MEMBERS HANDBOOK (to be printed in Jan 2022)

Ad Type	Member	Non-Member	Directory Ad Sizes (live area)
Full Page	\$600 P	\$650	4.5"x7.75"
1/2 Page	\$350 G,S	\$400	4.5"x3.5"
Back Cover Add'l	\$125		4.5"x7.75"

Publishing Date - Dec 2021-Jan 2022 (This will be the 2022 Handbook)

Ad Space Limited, 4 color-Located on Tabs and back cover only.

**HIGH VISIBILITY FOR ENTIRE YEAR!**

## Your companies commitment total for 2021.

Please note we are asking for all sponsorships in this one streamlined form

WGCSA offers quarterly billing for all IP Packages. (Jan, Mar, Jun, Sep)

WGCSA offers split billing for all individual offerings (Jan, Jun)

Invoicing is available, Credit Card Payment is available.

Please sign and date below, Email to [bgrams@wgcsa.com](mailto:bgrams@wgcsa.com)

or Mail to WGCSA  
N2299 Country Lane  
Waupaca, WI 545981



Your Companies  
Selections  
(Fill in amounts)  
(WGCSA will verify)

WGCSA will contact you  
with billing options

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with billing options

WGCSA will contact you  
with billing options

Individual Opportunities  
(Fill in amounts)  
(WGCSA will verify)





Canceled due to pandemic for  
2021 Will return in 2022!



Your Authorized Signature

Date

Your Phone Number

Your Email Address

Questions? Please Contact Chapter Manager Brett Grams.

Phone 920-643-4888

Email [bgrams@wgcsa.com](mailto:bgrams@wgcsa.com)

Thank You!