

The WGCSA Members Handbook Submission Guidelines

COLOR - Ad specifications and info

Publication Dates –

January 15th of each year

Deadlines for Advertising –

All ads received by January 10 th will easily make the handbook. If after this date please verify with Ch. Mgr. Brett Grams as you submit.

Format -

PRINT READY PDF FILES ARE PREFERRED. (distill with embedded font and images)

FINAL (Flattened) TIFF or JPEG FILES (300 dpi or more preferred)

Send Ads to -

Send new and replacement ad copy to Chapter Manager Brett Grams at bgrams@wgcsa.com

Sizes –

Full Page 4.5” wide x 7.75” tall (Live Area – NO BLEEDS PLEASE)

Half Page 4.5” wide x 3.5” tall (Live Area – NO BLEEDS PLEASE)

Back Page (additional cost, FULL PAGE AD ONLY, same dimensions)

Ad contracts and renewals –

Use Industry Partners Pricing/Contract Form. Send completed form to Brett Grams, Grass Roots Business Manager at bgrams@wgcsa.com. You will be contacted to verify billing information.

Payments –

Send payments to:

WGCSA
N2299 Country Lane
Waupaca, WI 54981