

To Whom It May Concern,

The Wisconsin Golf Course Superintendents Association (WGCSA) is seeking your help for an exciting new fundraiser that is sure to benefit all golf courses within and beyond our great state's borders. Play A Round (PAR) 4 Research was created to assist in funding sustainable turfgrass and environmental research at the University of Wisconsin-Madison to benefit golfers, homeowners, and everyone in between who enjoys a little green in their life. When you combine the economic times that we are in with the push towards environmentally-friendly practices, university research has never been more important.



PAR 4 Research will conduct an online auction beginning on May 2, 2010 that will allow your clientele to bid on a variety of golf related opportunities. All auction proceeds will be donated to the Wisconsin Turfgrass Association for turfgrass and environmental research funding. To make this auction a success, we are asking your course to consider donating for the online auction. Golf rounds w/Carts will have the greatest value and should yield the greatest attention within the auction.

Needed auction items include but are not limited to:

Foursome(s) with carts (Preferred Gift)	Lesson(s) from a golf professional
Twosome(s) with carts	Season pass(es)
Stay-and-play packages	

Naturally, you might be wondering, "What's in it for us?" Well, research at UW-Madison is centered around the tenet of providing the highest quality turfgrass while remaining environmentally and economically sensitive. In other words, the talented turfgrass researchers are constantly searching for methods to reduce inputs while maintaining desired playing conditions, which is good for any course's bottom line. Given the demographic that PAR 4 Research will be focused on, you can expect the auction to generate return customers or new members at your course, and it will provide an exceptional opportunity to showcase your course for a cause that equally benefits yourself, your superintendent, and your golfers.

To promote the auction we have created two posters that we hope you would consider letting your Superintendent place in your pro shop and other high traffic areas of your facility. As May 2nd approaches, please consider sending an email, or link your website to ours. We could also provide a newsletter article if you would help us spread the word about the auction!

With the auction going live on May 2, time is of the essence, and donations must be confirmed by April 16, 2010. If your facility is generous enough to provide a golf round w/cart donation, please fill-out and send-in the participation form that your Superintendent has provided. The participation form allows your course to dictate tee times, dress codes or any other restrictions pertaining to your donation. If you have any questions or concerns, please do not hesitate to contact Brett Grams, WGCSA Chapter Manager, at 920-643-4888 or visit www.PAR4Research.com. With your donations and help in spreading the word about this great cause, we are certain that the PAR 4 Research auction will be a tremendous success for our industry for years to come.

Thank you for your consideration,
The PAR 4 Research Committee
www.PAR4Research.com