



Dear WGCSA member,

Our association has launched a new fundraising campaign called PAR 4 Research. PAR 4 Research was created to assist in funding sustainable turfgrass and environmental research to benefit golfers, homeowners, and everyone in between who enjoys a little green in their life. When you combine the economic times that we are in with the push towards environmentally-friendly practices, university research has never been more important. As turfgrass managers and green industry professionals, we are the primary beneficiaries of the cutting-edge science that comes from the skilled researchers at the University of Wisconsin-Madison, and as such, we are asking for your help in maintaining the strong tradition of turfgrass research in Wisconsin.

PAR 4 Research will conduct an online auction beginning on May 2, 2010 that will allow golfers from Wisconsin and beyond to bid on a variety of golf related opportunities. All auction proceeds will be donated to the Wisconsin Turfgrass Association for turfgrass and environmental research funding. To make this auction a success, we are asking all WGCSA members to secure a donation from your employer for the online auction. Golf rounds w/Carts will have the greatest value and should yield the greatest attention within the auction.

NEEDED auction items include but are not limited to:

- **Foursome(s) with carts (Preferred Gift)**
- Twosome (s) with carts
- Stay-and-play packages
- Lesson(s) from a golf professional
- Season pass(es)



With the auction going online on May 2, time is of the essence, and donations must be confirmed by **April 16, 2010**. Please, talk to your course's decision maker(s) as soon as possible and consider donating to this very worthwhile cause. A letter has been provided to assist you in pursuing support for this event. If you are able to secure a donation, please fill-out and send-in the accompanying form. The participation form allows your course to place restrictions on tee times, dress codes or any other restrictions pertaining to your donation.

To help promote the auction, we are also asking WGCSA members to display the enclosed official PAR 4 Research poster in the Pro Shop or any other appropriate place. Additional posters may be located and printed from www.PAR4Research.com. As May 2nd approaches, please consider further promotion of the online auction via email to club members or season pass holders, an article or link on your club's website, or a newsletter article.

If you have any questions or concerns, please do not hesitate to contact Brett Grams, WGCSA Chapter Manager, at 920-643-4888 or visit our website at www.PAR4Research.com.

With your donations and help in spreading the word about this great cause, we are certain that the PAR 4 Research auction will be a tremendous success for our industry for years to come.

Thank you,
The PAR 4 Research Committee
www.PAR4Research.com